

## How to Access Business Finance

Commissioned by Interspace Edinburgh, this programme aimed at Edinburgh based SMEs provides a detailed overview of sources of funding available, offering practical support, hints and tips on how to confidently submit robust, high quality funding applications.

The workshops are hosted by Fraser Lusty who has many years of experience working with high growth potential businesses, successfully helping them achieve their funding goals.

Sessions have been designed and tailored to provide participants with the most up to date information, advice, training and best practise in the following areas:

- The variety of funding sources available to businesses
- Practical help on how to effectively engage with, and confidently present to potential lenders in person and on paper
- Best practise, competence and skills to complete winning funding applications
- Knowledge and understanding of the legal and financial processes involved

These workshops are **free** and run as a 2-day session with key contributions from leading financial sector and professional facilitators on subjects including:

- Funding landscape in Scotland and the UK
- Core funding sources – loans, asset finance, invoice finance, non recourse funding
- Specialist funding sources – international trade finance, franchising, equity funding, crowdfunding, Scottish Enterprise
- Choosing the right funding for your business
- Ensuring your business plan is fit for purpose
- Completing a funding application
- ‘If, at first, you don’t succeed...’

**The first workshops are scheduled for Wednesday 14<sup>th</sup> and Thursday 15<sup>th</sup> May, with sessions held monthly thereafter.**

It is envisaged that attendees should be actively seeking finance and prepared to discuss their business aspirations during the workshop.

To register for, book your place or enquire about future dates of workshops, please contact **Jimmy O'Connell**, project manager, Edinburgh Chamber of Commerce on **0131 221 2999 (option 3)** or email [training@edinburghchamber.co.uk](mailto:training@edinburghchamber.co.uk).